

2026 IMPACT ASSESSMENT

USEFUL

ASSESSMENT OF FRANCE ACTIVE'S SOCIAL IMPACT

FRANCEACTIVE
Les entrepreneurs engagés



**Are you wondering about the social value of the France
Active network? So are we.**

Here is an overview, based on a few key figures, of our impact
on the real economy.



WE CREATE



WE GENERATE

**FINANCIAL
LEVERAGE**

x 2,8

For every €1 committed by France Active, each entrepreneur is able, on average, to raise €2.8 from other partners.

**JOB'S THAT CANNOT
BE RELOCATED**

x 2,1

On average, one job that existed before France Active's support turns into 2.1 jobs after five years.

**DE COMPÉTENCES
ENTREPRENEURIALES**

67%

Of the creators/business successors supported believe that France Active has helped them develop their skills, particularly in the areas of economics and finance.

**TERRITORIAL
COOPERATION**

59%

Of the respondents to the survey believe that France Active has enabled them to connect with other entrepreneurs and with networks that are useful for their success.

FOR OUR ECONOMY



ONCE UPON A TIME...

Le Campagnard

LE CAMPAGNARD WAS BORN OUT OF A COLLECTIVE PROJECT

By Joffrey and Fanny Bailleul. With ten years' experience in the catering industry, Joffrey dreamt of opening his own restaurant. Fanny, who holds a BEP in health and social care, worked as a cleaner and a school assistant before joining a factory.

Since the beginning of their relationship, they shared this dream, which became a reality when they took over Le Campagnard, the only shop and social hub in the heart of their village.

**VULNERABLE
ENTREPRENEURS
EN CREATION**

SINCE THE TAKEOVER

They have increased their turnover. They organise one evening event a month and cater for the village festival with nearly 200 guests every year. The Isbergues Grand Prix passes right past their shop, so they take the opportunity to offer a special meal on that day. They have developed a range of snacks and are planning, in the coming years, to expand into a brasserie-style dining concept.

VULNERABLE ENTREPRENEURS

For the entrepreneurs

WHO ARE UNCERTAIN

we act as

• **A REVELEAR**

These entrepreneurs expressed a lack of confidence at the start of their project and did not dare to seek funding until they met France Active.

> Financial leverage
X 2,3

For the entrepreneurs

WHO HAVE BEEN REJECTED

we act as

FINANCIAL MEDIATORS

These experienced entrepreneurs are working on an ambitious project but have faced one or more rejections from banks or other funding bodies before turning to France Active.

> Financial leverage
X 2,7

For the entrepreneurs

WHO ARE PRACTICAL

we act as

CATALYST

These entrepreneurs went through the process of applying for a bank loan on their own and then needed to secure their funding with a guarantee from France Active.

> Financial leverage
X 2,8



ONCE UPON A TIME...

Biscornu

SINCE ITS CREATION

Biscornu has set itself a mission: to offer a place to everyone, whatever their differences. This inclusive business employs people with neuro-atypical profiles in the catering sector. "At the launch, Réseau Entreprendre and our bank directed us towards France Active, which has been with us from the beginning. Without you, none of this would have been possible." In 2023, France Active supported the company's growth by funding the acquisition of a 1,500 m² kitchen in Colombes, which now enables Biscornu to cater for up to 125,000 people a year.

THE MOST
COMMITTED
COMPANIES

IN 2026, 5 YEARS AFTER ITS LAUNCH

Biscornu employs around 50 permanent staff, more than half of whom have a neuroatypical profile, as do the 50 temporary staff. With over 1,400 client companies – including Le Monde, Hermès, GL Event and BNP – the company operates in iconic venues (the Louvre, Les Invalides, the Musée du Quai Branly). Listed with all government departments, the Biscornu team also collaborates with Michelin-starred chefs. The original aim – to transform exclusion into collective excellence – is now a reality.

THE MOST COMMITTED COMPANIES

For the

**YOUNG ENTERPRISES
IN THEIR EARLY
STAGES**

we act as an

**ACCELERATOR
OF LEGITIMACY**

These entrepreneurs express the need for expert support from a trusted third party to strengthen the credibility of their social model.

**> Financial leverage
X 3,2**

For

**ESTABLISHED
ASSOCIATIONS**

we act as an

KEY PARTNER

These entrepreneurs lead mature enterprises that are facing a need for funding to consolidate their socio-economic model in a climate of uncertainty.

**> Financial leverage
X 3,3**

For the

**BUSINESSES BEING
LAUNCHED
OR TAKEN OVER**

we act as an

A PATHFINDER

Despite their high level of qualifications, these entrepreneurs face barriers to accessing funding due to the nature of their projects.

**> Financial leverage
X 3,3**



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Pierre-René Lemas

Chairman of France Active

“By assessing the social impact of France Active, we measure the extent to which we are making a positive contribution to skills development and to networking amongst entrepreneurs and managers of socially responsible businesses. Through the leverage provided by our various financial instruments, we support job creation and contribute to regional economic development.”

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CRÉDOC

This study was conducted using a primarily quantitative approach, based on a questionnaire sent to 7,153 entrepreneurs who received support by France Active in 2019, supplemented by individual interviews with a control group.

The **897 respondents** represent two key categories of entrepreneurs and projects :

- > **projects led by entrepreneurs in vulnerable situations in 2019** – which account for 82% of France Active's activity (90% of guarantees allocated, 17% of investments) ;
- > **projects led by organisations that were highly committed in 2019** – accounting for 15% of France Active's activity (9% of guarantees allocated, 61% of investments).

[To read the full study, please visit our website.](#)



Find out more
www.franceactive.eu